



KNXV

Print Date: 05/07/12

Page 2 of 2

**KNXV-TV
PHOENIX**
Contract / Revision 296850 Flight Dates 05/08/12-05/14/12

Hiatus Dates

Original Date / Revision 05/07/12/ 05/07/12

Order Sep 00:20:00

Advertiser Cardon / Republican / Sena Product Wil Cardon for Senate 2012 Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>		
													Type	Spots	Amount
N 2	KNXV	05/08/12	05/14/12	M-F 11am-12pm Right This Minute	CM	11am-12pm	11111--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 05/14/12	05/20/12	1-----	1	\$200.00	0.00										
N 3	KNXV	05/08/12	05/14/12	M-F 430pm-5pm Jeopardy	CM	430pm-5pm	11111--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 05/07/12	05/13/12	-1111--	4	\$600.00	0.00										
Week: 05/14/12	05/20/12	1-----	1	\$600.00	0.00										
N 4	KNXV	05/08/12	05/14/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	11111--	:30	5	\$700.00	P-3	0.00	NM	5	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 05/07/12	05/13/12	-1111--	4	\$700.00	0.00										
Week: 05/14/12	05/20/12	1-----	1	\$700.00	0.00										
N 5	KNXV	05/08/12	05/14/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	11111--	:30	5	\$850.00	P-2	0.00	NM	5	\$4,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 05/07/12	05/13/12	-1111--	4	\$850.00	0.00										
Week: 05/14/12	05/20/12	1-----	1	\$850.00	0.00										
N 6	KNXV	05/08/12	05/14/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	11212--	:30	7	\$1,200.00	P-2	0.00	NM	7	\$8,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 05/07/12	05/13/12	-1212--	6	\$1,200.00	0.00										
Week: 05/14/12	05/20/12	1-----	1	\$1,200.00	0.00										
N 7	KNXV	05/12/12	05/12/12	SA 630pm-7pm Sat Wheel of Fortune	CM	630pm-7pm	-----S-	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 05/07/12	05/13/12	-----S-	1	\$650.00	0.00										
N 8	KNXV	05/08/12	05/08/12	Tuesday Prime C Private Practice	CM	9pm-10pm	-T-----	:30	2	\$5,000.00	P-2	0.00	NM	2	\$10,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 05/07/12	05/13/12	-T-----	2	\$5,000.00	0.00										
N 9	KNXV	05/08/12	05/14/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	22222--	:30	10	\$1,100.00	P-2	0.00	NM	10	\$11,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 05/07/12	05/13/12	-2222--	8	\$1,100.00	0.00										
Week: 05/14/12	05/20/12	2-----	2	\$1,100.00	0.00										
N 10	KNXV	05/08/12	05/14/12	M-F 1035pm-1102pm Nightline	CM	1035pm-1102pm	11111--	:30	5	\$600.00	P-2	0.00	NM	5	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 05/07/12	05/13/12	-1111--	4	\$600.00	0.00										
Week: 05/14/12	05/20/12	1-----	1	\$600.00	0.00										

*Tax 1 Note: Tax 0.5%.

Totals 50 \$45,050.00